



The Battlefield of Enforcement

Gettysburg, PA

MAY 30-31, 2018



About the Event

You're invited to join best-in-class partners **United Public Safety, Hectronic USA and Municipal Collections of America, Inc.**, to learn how to take enforcement efficiency to the next level seamlessly, through technology and innovation.

We'll cover topics including

- What you should expect from your enforcement solution
- The latest advancements in kiosks
- How ticket collections can be improved
- "Seamless Enforcement" and what it means
- Code Enforcement that works
- The latest mobile technology for enforcement

Who should attend?

- Patrol Officer Supervisors
- Parking Managers
- Public Safety Officers
- Police Chiefs
- Campus Safety & Security Officers
- Code Enforcement Supervisors

Note that all conference expenses except accommodations and travel paid for by event sponsors.

RSVP

GRAB YOUR SPACE & RESPOND
NO LATER THAN MARCH 28

Registration

ONLINE at: upsafety.net/BOE
CALL at: **215.394.1906**
EMAIL US at: concierge@upsafety.net

The Agenda

by 12 PM

Arrivals

12 PM-1:30 PM

Battlefield Tour

Depart from Gettysburg Hotel for this guided tour of historic Gettysburg.

2 PM - 3 PM

Gettysburg Parking Department Tour

See first-hand how this active tourist town manages parking compliance for its community.
GETTYSBURG MUNICIPAL BUILDING

4 PM - 6 PM

Welcome Meet & Greet Happy Hour and Buffet Dinner

hosted by UPSafety, Hectronic & MCA
MASON DIXON DISTILLERY

8 PM - 9:30 PM

Ghost Tour of Gettysburg

Depart from Mason Dixon Distillery for this spooky tour, where Victorian-dressed guides walk with guests by candlelight through Gettysburg streets.

7:30 AM-8:30 AM

Buffet Breakfast
MAIN BALLROOM
Gettysburg Hotel

8:30 AM-9:30 AM

Opening Remarks and Introductions
MAIN BALLROOM

9:30 AM-10:30 AM

Seeing Enforcement in 20/20

Andrew Robin, Director, Product Innovation, United Public Safety

Come see the latest advancements in UPSafety solutions, and learn about their roadmap and how they see enforcement in 20/20.

Critical Roles Kiosks Play in Seamless Parking Solutions

Steve Snyder, President, Hectronic USA

Off street, On street, Pay by Space, Pay by Plate, How many kiosks? Where should they be placed? Find out how to select the best kiosk solution for your demanding parking operation and learn about the latest trends in kiosks.

10:30 AM-11:30 AM

Creating a Proper Environment for Enforcement

Jeff Wood, President, Municipal Collections of America, Inc.

Learn about actionable steps each department can take to help build a reputation for enforcement of its citations, leading to fewer unpaid citations.

1 PM - 3 PM

Lunch Buffet
ROOM (TBD)

Breakout Sessions with Sponsors

Ask questions 1-on-1, watch enforcement solution demos & learn how to use new software features. Talk to other users and learn a new skill!

4 PM

Closing Remarks

May 30, 2018

May 31, 2018

The Presenters



Joan Young
President,
United Public Safety

With nearly 30 years of experience of strategic planning experience within the hardware and mobile app solutions fields, Joan founded and grew United Public Safety, delivering modern solutions to municipal, university, hospital and private property owners throughout the U.S. for parking enforcement, permit management, code enforcement and e-Citations.
jyoung@upsafety.net



Jeff Wood
President,
Municipal Collections of America, Inc.

Jeff has designed and implemented citation enforcement programs for approximately 100 municipalities using statistical data from over 25 years of parking citation recovery to determine the best approaches to meet city needs.
jdwood@municollect.com



Andrew Robin
Director, Product Innovation
United Public Safety

Andrew has been with UPafety since its inception in 2012. He has a rich history in IT as well as Cloud Based Solutions. He is responsible for the direct training and support of many of our clients and looks forward to this User's Conference to catch up with clients, and meet new ones.
arobin@upsafety.net



Steve Snyder
President,
Hectronic USA

As President of Hectronic USA, Steve is recognized for driving operational efficiencies and improving financial performance for parking operations throughout North America, as well expanding awareness of the Hectronic brand of solutions.
steve.snyder@hectronicusa.com

Accommodations

Don't wait to book! Rooms are limited.



GETTYSBURG HOTEL

One Lincoln Square
Gettysburg, PA 17325
hotelgettysburg.com

RESERVATIONS:
866.EST.1797 | 717.337.2000

Located in the heart of historic downtown Gettysburg, within walking distance to the battlefield, attractions, shops & restaurants; the recently renovated Gettysburg Hotel offers 119 guest rooms, complimentary high speed wireless Internet, business and fitness center, roof top swimming pool, new flatscreen HDTV's, casual dining at One Lincoln and much more.



FEDERAL POINTE INN

75 Springs Avenue
Gettysburg, PA 17325
federalpointeinn.com

RESERVATIONS: 717.334.7800

Experience the historic accommodations of the Federal Pointe Inn. Federal Pointe Inn is located in the heart of the Gettysburg historic district. The Federal Pointe Inn offers charm and sophistication in a relaxed boutique hotel.



FEDERAL POINTE INN

301 Steinwehr Ave.
Gettysburg, PA 17325
gettysburgbestwestern.com

RESERVATIONS: 717.334.1188

Stay at the newest hotel in the heart of Historic Gettysburg, Pennsylvania. Walk to the Gettysburg National Military Park and Soldiers National Cemetery, where Lincoln gave his famous Gettysburg Address, as well as nearby museums, shops, and over a dozen restaurants.

Who We Are



Municipal Collections of America

Municipal Collections of America (MCA) is dedicated to the pursuit and recovery of municipal revenues that were thought to be lost. Their staff has served the collection needs for over 75 Villages, Towns, Cities, and

Counties across the country to deliver an effective and consistent collection effort.

MCA helps municipalities design and implement effective ordinances that work with applicable statutes to put municipalities in a better position to recover fines and debts. They designed specialized collection processes for parking violations, red light camera citations, building code violations, local ordinance infractions, EMS billings, utility bills, and other miscellaneous debts and fines.



Hectronic USA

A combination of market experience and technological competence makes Hectronic one of the world leaders in the field of parking management. Hectronic USA Corp. offers smart solutions for the on- and off-street-parking sector. Our concepts and products can be found on six continents and our group of efficient partners supports customers worldwide through project management, service and system consultations.



UNITED PUBLIC SAFETY

United Public Safety

United Public Safety is a Pennsylvania-based technology provider that delivers the single best enforcement, permitting, and e-citation solutions available on the market today. The solutions developed by UPSafety have been refined and adapted to satisfy the disparate needs of municipalities, universities, medical institutions, and private property owners throughout the United States.