

To: Chief/Director of Parking

From:

Subject: Saving money on parking enforcement

I just discovered a new mobile solution that will dramatically improve our parking enforcement process both on the street and in the office. United Public Safety provides a state of the art all-in-one handheld parking and permitting solution. I truly believe that this proven solution will increase our team's productivity and safety in the field while decreasing the time it takes to manually handwrite and transcribe parking tickets.

Here are some of the benefits:

- Easy-to-use touchscreen interface
- Scofflaw compliant
- Instant data uploads with no ticket transcription
- Violation image capture
- Electronic tire chalking
- Pay-by-phone & parking kiosk connectivity enforcement
- Integrated printer with weatherproof tickets
- Ultra-Rugged handheld devices
- Low monthly cost
- Superior customer support

I could go on and on. I'm confident that this solution will immediately make my work more efficient and improve parking in our community. You can find more information at www.upsafety.net or contact them at (215) 394-1906 or sales@upsafety.net to set up a free informational webinar.

Just so you know, United Public Safety also offers a mobile code enforcement solution that may be beneficial to look into. It offers many of the same benefits with a code enforcement twist that would complement our parking solution nicely.

In the end, I feel as if these solutions would yield a high return on investment for us as a whole and completely transform our process.

Sincerely,

[Your Name]